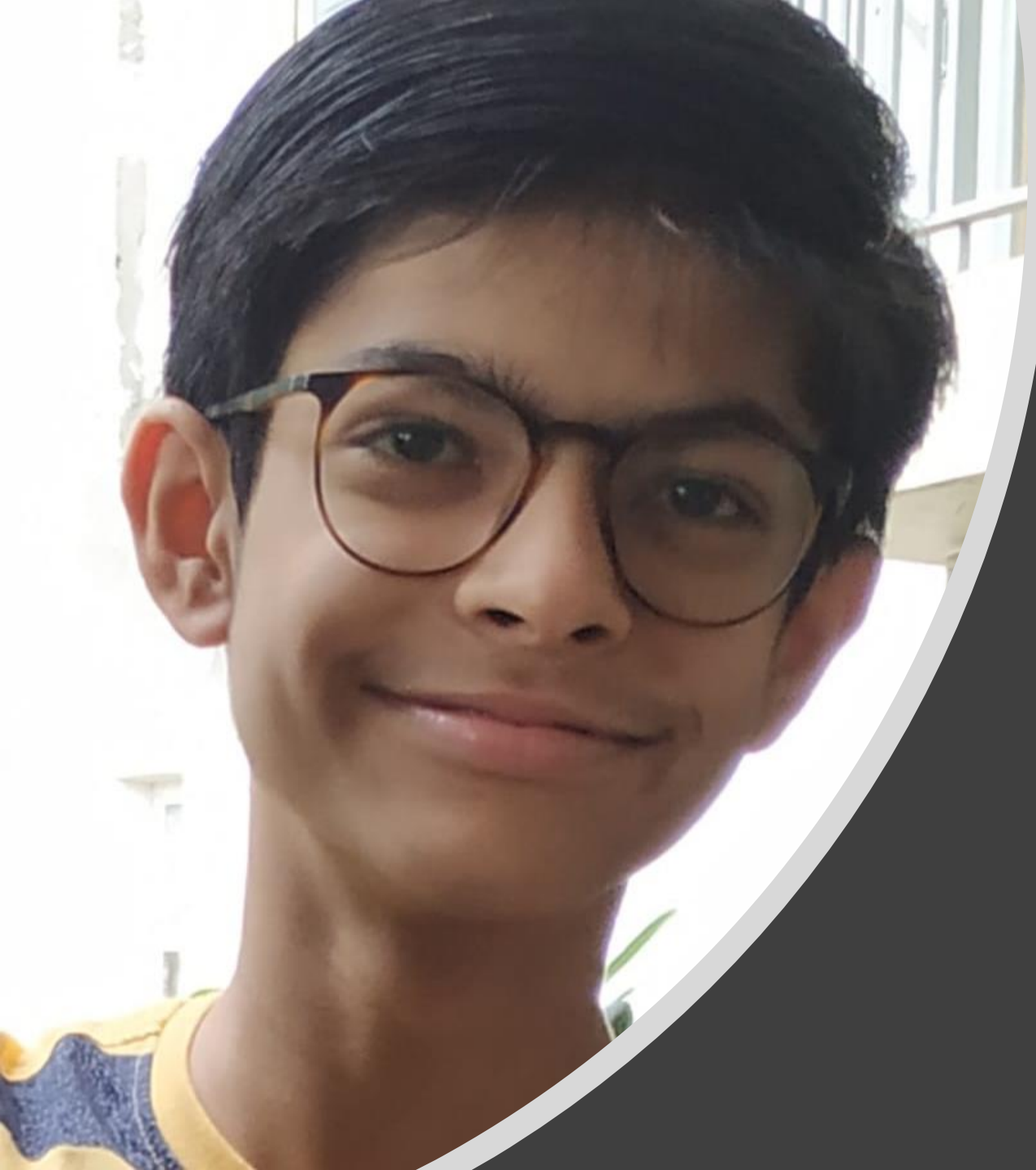
Kitty Mania



Founder Introduction

- Hello, I am Ayush Kakkar.
- I am building an app which can helps people to settle Kitty Parties Payment on one click by using UPI payment.
- Kitty Mania has ambition to enrich these Kitty experience through Digital transformation.
- My hobbies are video editing, book writing and listening songs.



Why I came up with the Idea ?

- From Decades, Kitty Parties in India are not only meant for saving scheme but also gives Women there much needed ‘Me Time’.
- Also, these are evolved from group parties to Business Kitty for small businesswomen to medium/large business house e.g Tanishq Golden Harvest Scheme.
- Till date these are mainly unorganized business running without digital experience.
- Kitty Mania has ambition to enriched these Kitty experience through Digital transformation.

“Experience is the Key”

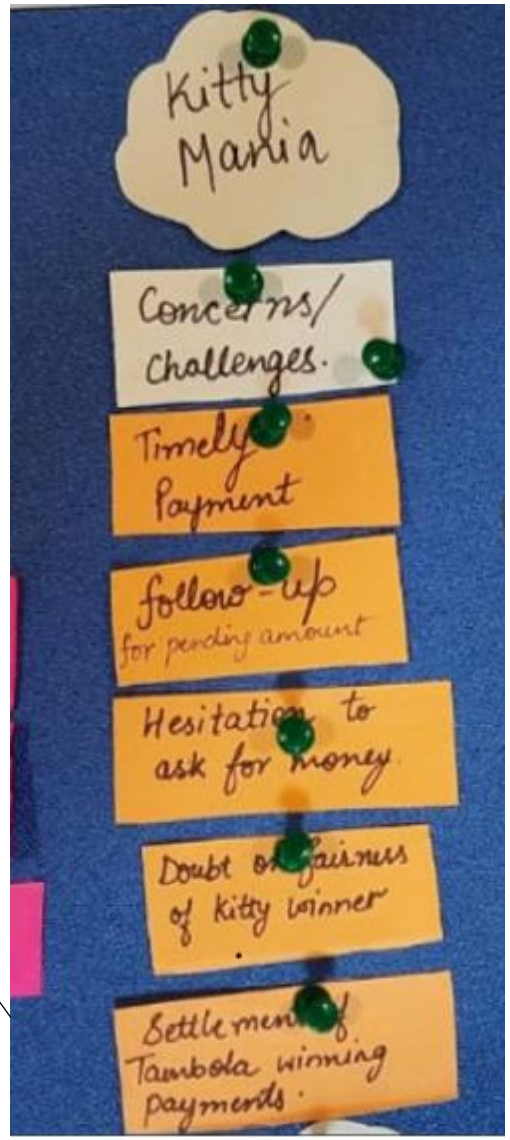
Problem Statement

Problems in current setup-

- Payment hassle
- Follow up on pending payment
- Hesitate to ask for Money
- Doubt on fairness of Kitty winner
- Settlement of Tambola winning amount



Feedback from 17 people



Solution

Payment hassle	→	One Click UPI Payment
Timely Payment & Follow Up	→	Reminder via App
Fairness	→	Spin the wheel etc
Tambola Amt payment	→	One Click UPI Payment

Similar Product

KittyBee→

No more available on play store

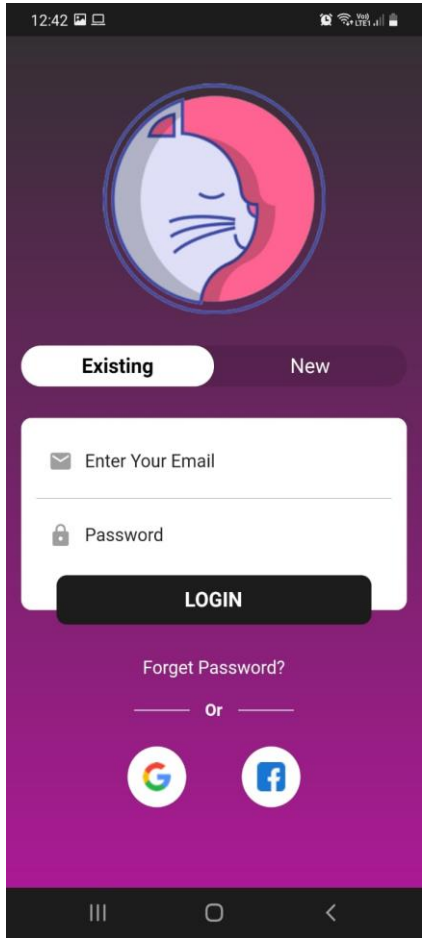
Only Facebook page available

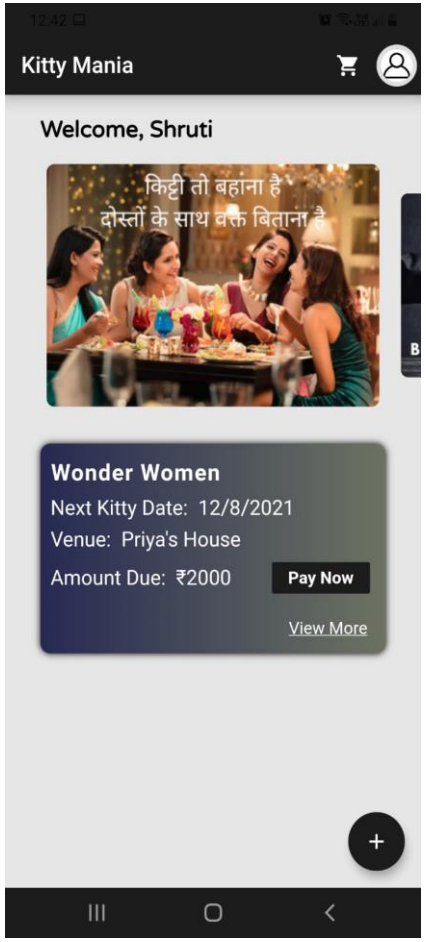
GoDutch→

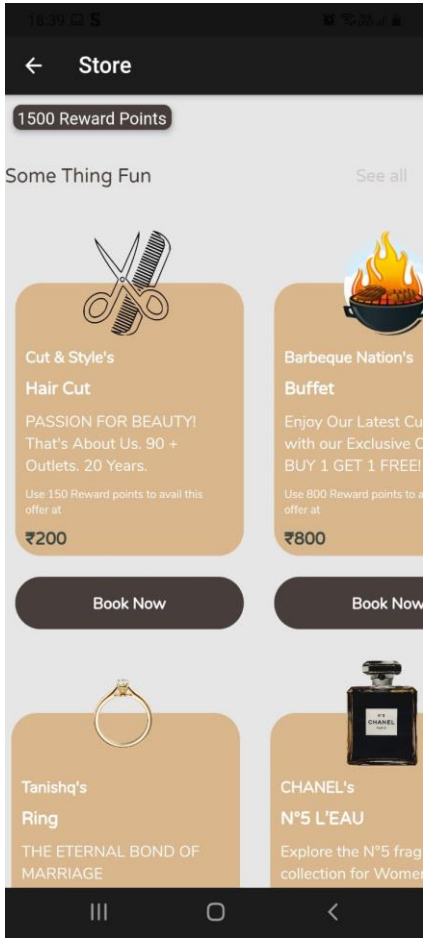
Settle/Manage/send Reminder for expense

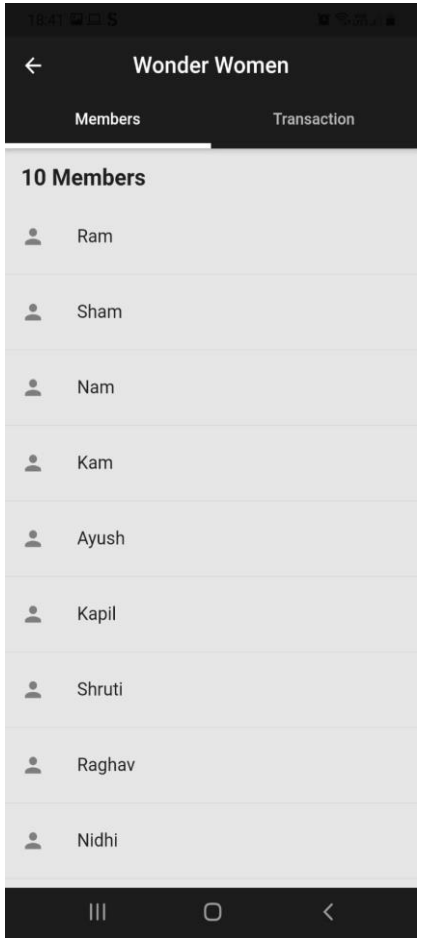
No integration to any payment gateway

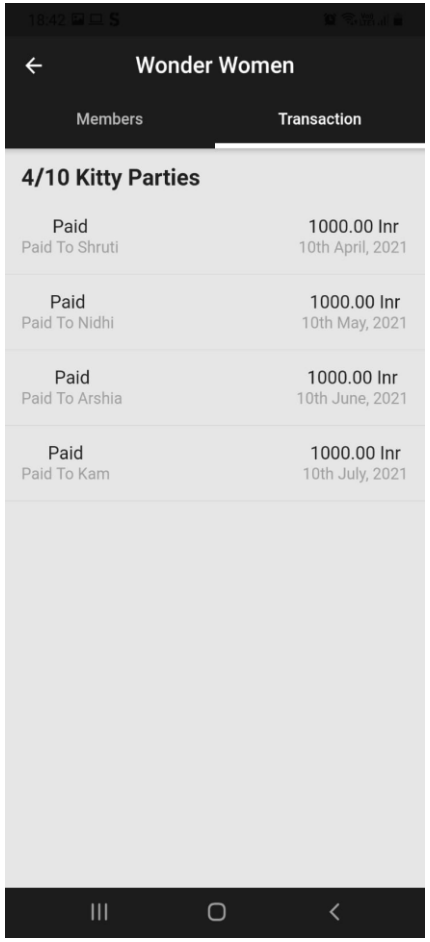
Product Demo











How it is Unique ?

- Only app which provide support to create, track, manage Kitty party along with One Click UPI Payment
- Make Kitty parties more fun
- Open new business opportunity through business kitty
- Rewards points on transactions to users which can be used to avail discounts.

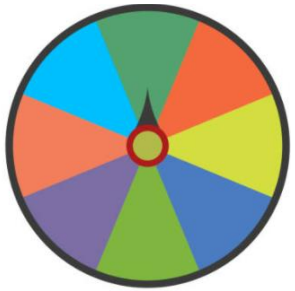
What new features needs to be Developed ?

- Spin the wheel
- Add Tombola Games
- Extend UPI Payment for Tombola winning amount payment
- Extend UPI payment for Business Kitty
- Extend the UPI payment to one time friend’s Dutch Party

Why these features are Important ?



Tombola is heart of any Kitty Party



Fairness



Business Kitty will enable people
To expand their business

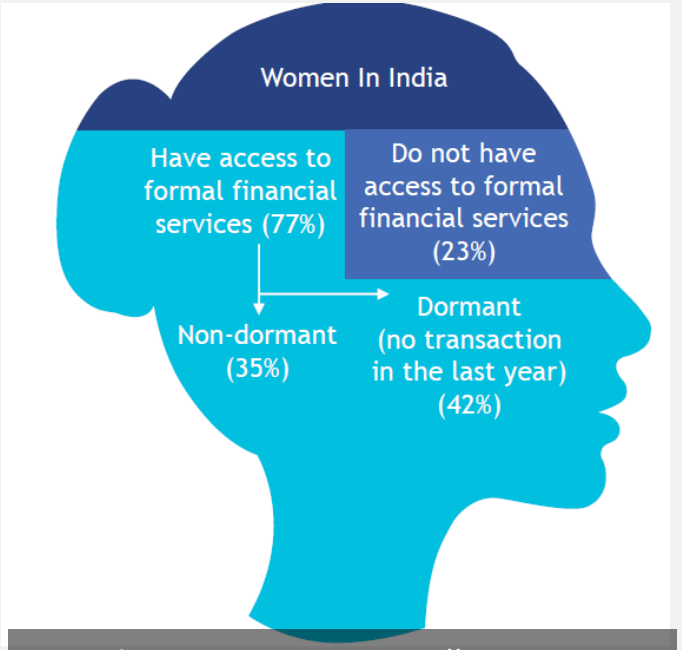


Settle payment for friends
Dutch party

Why Do you think this application is going to change the lives around the world ?

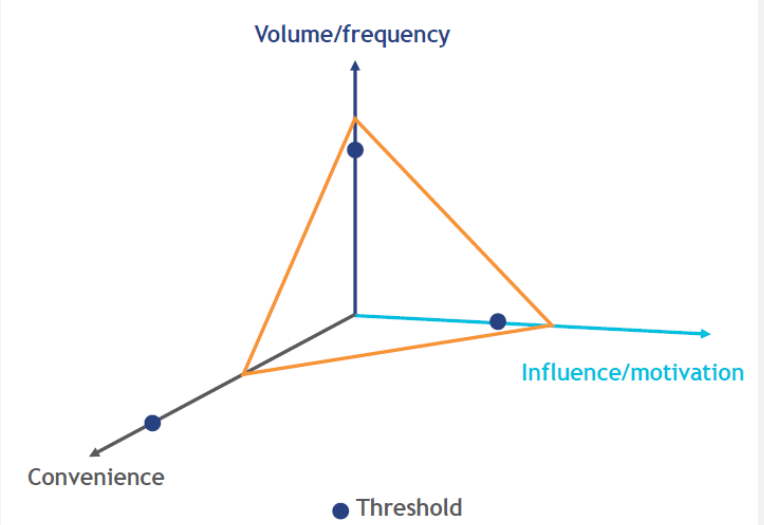
- Support country vision for Digital India by provide digital experience for Kitty parties
- New business opportunities for people to cater relevant segments
- Empower Women

  Connect Women to financial system by its ease of use and provide motivation through rewards system



42% Women are Financially Dormant

towards financial services



Kitty Mania provide Ease and Motivation

to link women with Digital India

Thank You